

Please take note of the information below for details on your account setup and how our service works.

## Overview

- You will receive leads from all of the following categories: .
- The price for each lead is .
- You will be receiving leads within .
- Speed-To-Call discount: You receive a discount of % for contacting the lead within minutes, so please try to contact the lead as soon as possible.
- Your leads will be emailed to the following email address/es and/or texted to:
- Please understand that CraftJack cannot guarantee a specific lead volume. If you want to increase or decrease volume, please speak with your account manager.
- You can receive a credit for any of the following reasons:
  - Does not own the home
  - Duplicate lead
  - Incorrect name
  - Wrong category
  - Wrong name
- To pause or cancel the service, please call your account manager. You can also always pause your account under “My Account > Lead Purchase Settings”

## Budget & Billing

- After clicking “Accept & Submit Payment”, you will be charged for the deposit amount of . Once you receive worth of leads, any applicable promotional incentives may be applied to your account (e.g. free leads). After which, you will continue to receive leads and be billed for each lead we send.
- You’ll be billed every Friday or when you reach a threshold, whichever happens first. If you

reach the threshold first, you'll be invoiced the sum of the leads you received, then if you receive more leads you'll be billed the remaining balance on Friday.

- Your monthly budget is set at , which you can adjust if needed by logging into your account.
- Your monthly budget will reset on day of every month.
- You can review the pricing for each lead and the area by going to: My Account > Lead Purchase Settings > "View Area."

If you have any questions, concerns, or comments, please contact your account manager.